

Enterprise Solutions Group ~ An Implementation Update



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Secretary of Technology

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Agenda for Discussion

I. Re-Visiting the Efficiency Imperative

II. Launching the Enterprise Solutions Group

III. Coda

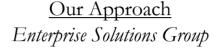


Re-Visiting the Efficiency Imperative

Focused Strategy to Spur Government Productivity Growth

Our Purpose

Elevating Performance





Enable agency initiatives to lower costs



 Increase competency of state leaders to manage improvement projects



 Identify cross-agency initiatives that could reduce costs and improve constituent access Mission

• Simplify government

Staff

- 2-3 Professionals
- 20-50 high-performing agency "Fellows" dedicating **15-20%** to ESG initiatives

Goals

- Reduce constituent transaction time
- Lower government operating costs
- Advance Governor's key agency performance objectives

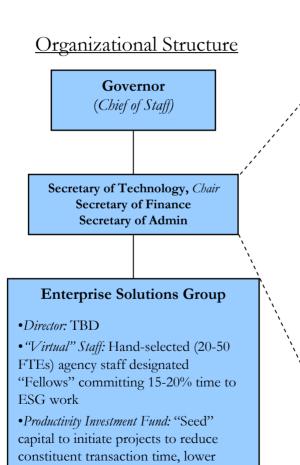
COVF Funding in Brief

In FY 2007-8, Governor and GA directed **\$4.25M** towards three priorities – **enterprise re-engineering**, agency re-engineering, and results teams; goal to surface cost savings projects and begin to shift operating culture towards continuous performance improvement



Governance

Assembling the Commonwealth's Performance Improvement Leaders



operating costs, or advance Governor's key agency performance measures

Enterprise Solutions Group Governance



Board Composition

Secretary of Technology, *Chair* Secretary of Finance Secretary of Administration

Purpose: Advise on project portfolio to ensure a balanced approach to "home runs" and "quick wins"; alignment with Council on Virginia's Future long-term objectives, governor's priorities, and agency-specific performance measures



Lessons from Top Performers

A Structured Approach to Sustainable, Continuous Change

Simplify Government 1 Ideas 3 Enfranchisement **Implementation** •Establish a common •Uncover internally-led •Build the organizational will creative solutions language and methodology for for change •Surface emerging ideas consistent performance •Modify public policy to •Invest in training programs encourage agency leadership through private sector to support implementation by sharing savings partners **Examples** Examples **Examples** Build an agency branch office Standardize "change Allow agencies (and/or at 30% lower operating costs management" tools individuals) to share in any engineered to serve more distributed through "train the verifiable savings achieved trainer" methodology customers per hour through program



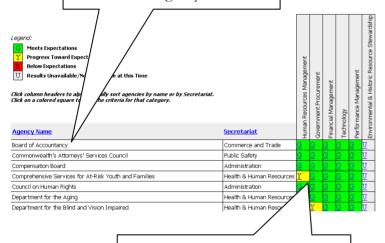
Enfranchisement ~ Accountability and Incentives

Enfranchising Agency Executives in Productivity Initiative

Hardwiring Accountability

Management Scorecard

Best Practice: Governor Kaine has adopted an existing best practice – the management scorecard for agency heads



Outcomes: a key revision for Governor Kaine's scorecard is a focus on achieving performance measures Aligning Incentives
Productivity Investment Fund



Proposal In Brief

Summary: Create a financing vehicle that allows agency gainsharing on verified savings achieved through reengineering initiatives (scored by DPB, Comptroller, Auditor)

Purpose: Encourage agencies to actively pursue productivity investments

Initial Capital: \$3M "Productivity Investment Fund"

Governance: The Fund shall be overseen by the **Enterprise Solutions Group** and ex-officio members including the Directors of **DPB, DHRM,** and the **CIO**

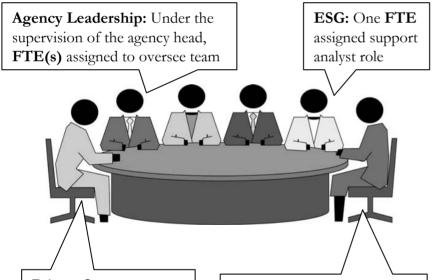


Implementation ~ Typical Results Team

Assembling the Commonwealth's Performance Improvement Leaders

Results Teams

Typical Membership Composition



Private Sector:

Volunteers from leading high-productive firms participate in team brainstorming, offer guidance, tools Fellows: Staff drawn from selected pool of 50 fellows (high potential agency employees); goal to encourage cross-agency creativity, leadership development

Change Management

Training Methodology

- •Goal: Help ID and develop future leaders; enhance capacity for agency-driven change
- •"HIPO" Program: Outline the requirements of a 'next generation leadership' development model (with **DHRM** & VEI)
- •Best Practices Library: Gather materials for 'train-do' programs and outline schedules:
 - •Problem solving, analytics, and project management
 - •Lean/Six Sigma
- •Pilots: identify high-potential candidates:
 - •Continuous process improvement (Lean/Sigma)
 - •IT solutions
 - •Strategic change projects
- •**Training:** Conduct orientation and follow-on training rounds:
 - •Assign project teams and mentors
 - •Evaluate training and assess trainee progress



Agency Re-Engineering ~ Productivity Investment Fund

A Structured Public-Private Approach to Ensure Results

Timeline to Surface, Select Productivity Projects

1. 5. "Order of "Lessons Surface Pre-Defined Alignment with **Business Case** Commonwealth Merit" Innovative Learned" **Projects Evaluation Policies** Ranking **Database** Ian-Feb Feh Feb-March March Fall and Beyond

- •Release **"RFI"** to surface projects
- Applicants might include: agencies, private sector firms, academic leaders, citizens
- •"Applicant Dialogue" philosophy encourages partnership
- •Require agency head support letter

- •Clear, objective questions to ensure projects deliver **ROI**
- Criteria to include: clarity of business problem, financial viability of solution, level of impact
- •**DPB**: ensure ideas fulfill budgetary requirements
- •DHRM: ensure agency personnel are properly aligned
- •VITA: ensure all IT investments meet standards
- •GOVERNOR: ensure policy alignment

- •Establishment of **Productivity Advisory Council** comprised of volunteer CXOs
- •March meeting PAC to deliver recommendations
- •Similar to IT Investment Board's Report on Technology Investment Priorities

- •October meeting **PAC** to evaluate implementations
- •CXOs provide guidance to improve likelihood of success
- •**ESG** maintains central repository of lessons learned available for any projects





Enterprise Re-Engineering ~ Investing in the "Business Case"

A "Long Gravel Road" to Implement Enterprise Initiatives

Mapping Enterprise Priorities

By Size of Implementation Cost

"Ready to Enterprise Resource Planning \$100N Electronic Health Records Paperless Government Business "One Stop" "Turbo-Vet" Portal "Needs an Diligence"

Size of Savings Opportunity

Driving Value Through Collaboration

Case Study ~ Electronic Health Records



Implementation Plan

Agency Participation: Department of Medical Assistance Services, Department of Health, Department of Mental Health, Department of Corrections, Department of Education, Department of Veterans Services, University of Virginia Health System, VCU Health System

Purpose: Pursue "Enterprise-wide" contract for multiple EMR vendors that ensures data interoperability, secures IT contract savings, and facilitates health cost savings

Enterprise Cost: \$~50K for multi-agency requirements

Agency Cost: ~\$10-20**M** based on Agency procurement needs, timeline (~2,000 state MDs @ \$10**K** per MD)



Ideas ~ Initial Project Portfolio

"Seed" Capital to Narrow (Significant) Implementation Targets



Governor's Agenda ~ Enterprise Re-Engineering

#Enterprise Resource Planning – modernizing Virginia's disparate "back-office" functions; *Champion:* **Sec. Wagner***

#"Turbo-Vet" Portal – an "all-agency" case management vehicle that maximizes service enrollment and streamlines service delivery for veterans; *Champion:* **Sec. Marshall**

#Business "One-Stop" Portal – a central transaction hub for entrepreneurs to expedite new business formation and regulation; *Champion:* **Sec. Gottschalk**

#"Paperless Government" – a framework to convert paper records into an automated workflow; *Champion:* **Sec. Bryant**

#Electronic Health Records – a multi-channel investment to encourage private sector adoption of electronic records; maximize public sector investments for state agencies; and coordinate a "master patient index"; *Champion:* Sec. Tavenner

Re-Engineering

Initiate Request for Information ("RFI")
We intend to distribute an RFI for all agencies seeking to develop efficiency and effectiveness projects, to be judged on:

-lower constituent transaction time

-lower agency operating costs

-advance agency key performance measures

Productivity Investment Fund

The Group will review projects to properly distribute seed funds with special emphasis on a balanced portfolio (measured on risk/return basis)

Enterprise-Driven Project Teams

Group will assign teams to support selected projects including staff from the lead agency, volunteers from the private sector, and "Fellows" from other agencies interested in the endeavor



Putting it Altogether

A Virginia Exemplar Engages Constituents in Electronic Permitting

A History of Innovation



Budget Constraints: DMME maintains service growth despite **21%** cut in FTEs since 1985

Executive Commitment to Reform:

Agency leadership engage 40% of FTEs in strategic planning process and invest 38.6 training hours per FTE

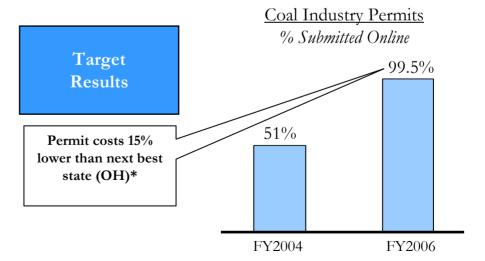
A National Model: DMME has earned the prestigious US Senate Productivity & Quality Award (1997, 2002) – akin to the Baldridge Award for quality

COVF Innovation: Replicate coal industry success for mineral mine operators leveraging \$87,200 grant

Alignment with Strategic Plan

• Plan: encourage economic development through customer's management of Virginia's resources; goal to support efficient operations

Customer-Driven Innovation DMME staff apply for productivity grant; immediately seek input from the mineral mining industry as a way to improve services and reduce the costs of regulatory compliance





Coda ~ Recovering a Lost Trust Through Improved Change Management

Success Measured by Greater Partnership on Government Operations

General Assembly: "There must be savings opportunities but I don't believe the agencies are pushing hard enough to get them."



Agency Heads: "What incentive do I have to cut costs? Success likely means a cut in my budget which jeopardizes our ability to serve our constituents."

Citizens: "Does government have to be this complicated?"

Policy Office: "How can we deliver services more efficiently to allow for additional investments?"